

# Are your customers engaged... or shopping the competition?

## Attract and retain customers with Omni-Channel digital shopping experiences



MOBILE



TABLET



DIGITAL SIGNAGE



SURFACE 2.0

### Challenge

Retail has changed. Today's retail consumer is more informed than ever and shopping the competition with the latest information at their fingertips. How can a retailer stand out, attract and retain customers in this new environment?

### Opportunity

As consumers attempt to navigate the wealth of online information, it can become a frustrating and clumsy experience. XOMNI Omni-Channel Retail Solution allows the retailer to differentiate their brand through the orchestration of a new consumer lifecycle, empowering the consumer while protecting the interests of the retailer. Our innovative solution builds brand affinity and enables retailers to engage directly with the consumer to instantly understand what customers demand.

Retailers eliminate guesswork and more effectively help consumers find and compare products, increasing sales while improving service and customer satisfaction. XOMNI Omni-channel Retail Solution works across multiple consumer and in-store devices, while connecting to critical retail systems such as POS, inventory management, CRM and Multi-Channel catalogues. Other features such as tagging and self-checkout are also available.

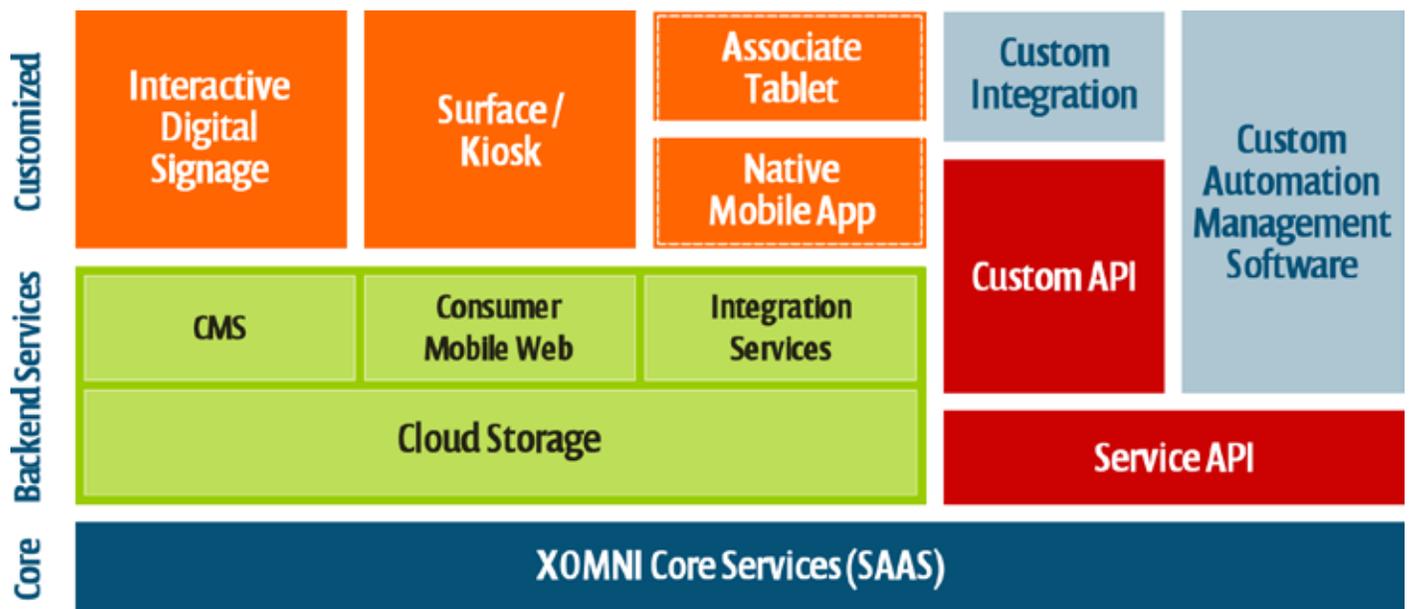
#### EMPOWERED CONSUMER

- Browse online catalog via mobile devices
- Create mobile wishlist
- Download product information
- Locate in-store products with mobile wayfinding
- Digital Signage  
Xbox Kinect integration (NUI)

#### EMPOWERED RETAILERS

- Alert store associates
- View shopper's wishlist
- View shopper's browsing history
- Assist with product comparisons
- Push promotional item to Omni-Channel
- Microsoft Dynamics Integration





## Cloud & SAAS

Like the idea of rich consumer and in-store experience but not sure if your infrastructure will scale?

The XOMNI SAAS based Catalogue in the Cloud offers flexibility, security and scalability when delivering your product catalogue to your customers wherever they are - mobile devices, associate devices and in store social experiences.

## What our clients say

“The retail market is extremely competitive, and retailers are looking to cutting-edge technologies, such as XOMNI's Omni-Channel Retail Platform, in order to help differentiate themselves. XOMNI is exactly what Motion looks for in a partner as well - innovative, knowledgeable and creative. We've had great success together and look forward to continue innovating for years to come.”

Mike Stinson // Motion Computing

“The XOMNI Platform has been a focal point and main attraction at the Microsoft Retail Experience Center. We are excited to see the product enter the market and look forward to the exciting new retail scenarios and workflows the platform will no doubt enable.”

Marty Ramos // Microsoft

The team behind XOMNI has been a fixture at NRF over the last several years partnering with Microsoft to demonstrate the future of retail. Seeing these advanced concepts mature to the point of “product” is exactly the type of innovative progression that we advocate to meet the industry's needs.

Vic Miles // Microsoft

## Supported Devices

- Windows 7 & 8 Tablets
- Microsoft Surface
- Windows Embedded
- Windows Phone
- iOS Devices
- HTML5 Enabled Devices

## Contact us

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## About XOMNI

We are a SAAS + Software company providing a powerful platform to retailers who desire to reach consumers in new, exciting and ever evolving ways. XOMNI builds brand affinity and enables retailers to engage directly with the consumer to instantly understand what customers demand. XOMNI brings together rich user interfaces, cloud based Omni-channel services, consumer devices, associate devices and innovative on-premise technology designed to attract and retain customers through an unparalleled shopping experience.

